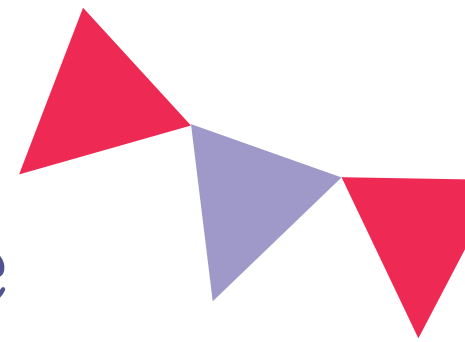


Your Fundraising Guide





Welcome to Your Fundraising Guide



We're by your side – and together, we can be there for others.

Everyone deserves to receive the care and dignity that a hospice provides. That's what we believe, that's why we're here, for the people of Blackburn, Darwen, Hyndburn and the Ribble Valley.

To make that care possible, East Lancashire Hospice needs to raise over £4.5 million each year. With only around a third of our funding provided by the government, we rely on our community to help us raise the rest.

When you fundraise for East Lancashire Hospice, you're helping our patients and their friends and family make the most of life, at a time when it matters most.

Thank you for choosing to support East Lancashire Hospice.

Whether you're planning your very first fundraiser or looking for fresh inspiration, this guide is here to help you every step of the way.

Every cake you bake, mile you walk, raffle you organise or challenge you take on makes a real difference to your community.

Inside this guide, you'll find plenty of ideas, tips and resources to spark your creativity and make your fundraising fun, meaningful and successful. No idea is too small, no ambition is too big – every effort matters and every pound you raise helps hospice care in our community.

Thank you for being by our side. We can't wait to see what you do.

Let us know how you're fundraising for us this year!

Get in touch with our fundraising team:

☎ 01254 965877

✉ fundraising@eastlancshospice.org.uk

🌐 eastlancshospice.org.uk



What your fundraising could support

By choosing to fundraise for East Lancashire Hospice you could support...



130

people accessing Complementary Therapy



9,000

hours of care given to people at home



2,300

Hospice at Home visits



£8,000

a day to run our Inpatient Unit

However you choose to support us, you're never doing it alone. We're here to help, encourage and cheer you on every step of the way.

From coffee mornings and quiz nights, to family fun days and community events, your ideas can make a real impact. If you're not sure where to start, our team will be by your side with ideas, advice and practical support to help your event run smoothly.

Big or small, every pound raised helps us to be there when people need us most.



Some Fun Ideas to Get You Started...

Fundraising should feel exciting, creative and full of possibility — and the best part is, anyone can do it. Whether you want to plan something small and simple or go big and bold, here are some fun ideas to spark your imagination and help you make a real difference to East Lancashire Hospice.

Coffee Morning or Afternoon Tea

Pop the kettle on, set out some cakes and enjoy time with friends while raising vital funds.



Clothes Swap Party

Refresh your wardrobe while supporting a great cause — everyone donates to take part.



At Work

Dress Down Day — simple, fun and always popular!



Office Bake Off

A bit of friendly competition never hurts... especially when cake is involved.

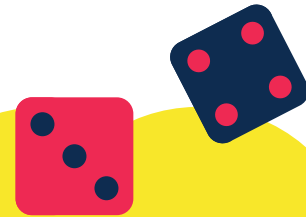


Lunchtime Challenge

A step competition, mini sports day or trivia quiz — perfect for team bonding.

Games Night

Board games, bingo, cards or quizzes... a cosy night in can still create an amazing impact.



In Your Community

Car Boot Sales — declutter and donate the proceeds to support local hospice care.

Community Walk

Invite friends, neighbours or your club to join you in a sponsored walk.



Personal Challenge

Give up chocolate, caffeine, social media or something else for a month and ask people to sponsor your willpower!



For Kids & Families

Teddy Bear Picnic — a sweet, family-friendly fundraiser for schools or nurseries.

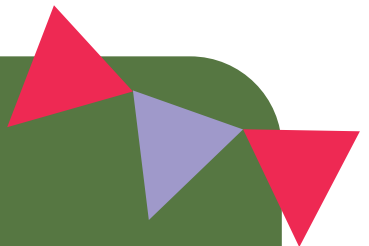
Mini Olympics

Fun races and activities for children of all ages.



Village Hall Events

From craft fairs to talent shows, shared spaces are great for bringing people together.



For the Adventurous

Sponsored Challenge — Take on a hike, cycle, swim or run — at your pace, in your own time, for a cause that matters.



Big Birthday Giveback

Instead of gifts, ask for donations and celebrate by making a difference.



Sponsored Silence

A classic challenge that always raises smiles (and funds)!

No idea is too small

Every penny raised helps us continue caring for patients and families when they need us most. However you choose to fundraise, we're here to cheer you on, and support you every step of the way.

JustGiving Tips...

Setting up a JustGiving page is a simple and effective way to collect sponsorship for your fundraising.

Our team can help you get set up and link your page directly to the Hospice's official JustGiving account, making it easy for friends, family and colleagues to donate online.

Donations can be made instantly, meaning you don't have to spend time chasing sponsorship, and every contribution goes towards helping us care for more people in our community.

Did you know?



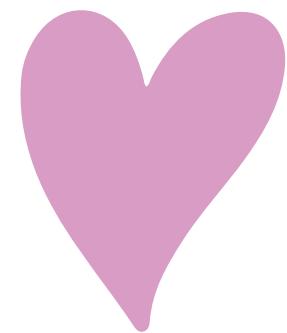
Pages with a set target raise

17% more

and help people understand how much you want to raise.



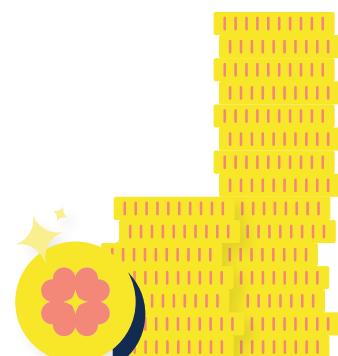
Get started today



Personalised pages raise

65% more

By telling your story, people will feel more connected with what you are doing.



People who donate to their own page to get them started raised a whopping

84% more

You don't need to donate big, just a few pounds to get you started.

People will feel part of what you are doing if you post regular updates on your page. Make sure you post where you are up to and let them be a part of your fundraising.

The legal bits

A few key bits of extra information to help everything run smoothly with your fundraising.

Raffles and lotteries:

There are certain considerations and legalities to be aware of when organising a raffle or lottery. These include the ticket price, how prizes are provided and who can purchase tickets. You will need to familiarise yourself with your responsibilities by visiting the following websites:

www.gamblingcommission.gov.uk
www.fundraisingregulator.org.uk

*You must be aged 18 and over to purchase raffle or lottery tickets

Did you know? By organising a raffle that is not being drawn on the same day, you must display the date of the draw, how the winner will be contacted and also create tickets rather than cloak room tickets.



Data Protection:

You'll need to make sure your fundraising stays within Data Protection and GDPR laws. Make sure not to share any personal information – this includes people's names, contact details or photographs without their written consent.



Insurance:

If you are organising an event it's down to you to make sure you are covered. As your event is in aid of East Lancashire Hospice, our insurance does not cover personal fundraising events. If you have a large event, you will need to take out Public Liability Insurance if the venue does not already have it.



We are here to support you with any questions you may have!
Please call us – 01254 965877

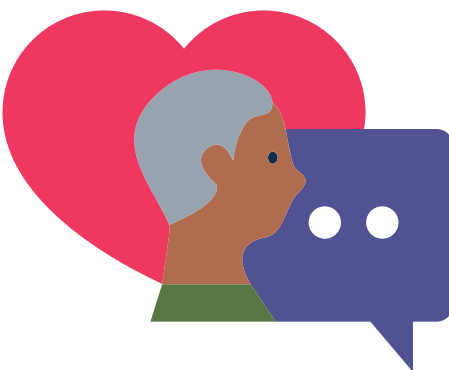
What People Say About Us

“
The Hospice supported me in being a son again, and not an out of depth carer.
”

“
My husband only spent a few hours in the Hospice, what an amazing calm place it was. The nurses are very caring and they look after your loved ones in their final hours. Thank you all so much for your care of my husband.
”

“
I had not expected bereavement counselling to be helpful but the sessions have been highly valuable in helping me come to terms with my life's major distress.
”

“
I cannot thank the staff enough for the care and attention that they not only gave to my mother but also to my brother and I. They gave my mother her dignity back and helped make the last few weeks of her life peaceful.
”



“
Thank you to the 'at home' HCAs who provided night sits for my mum at home in her final days. I am eternally grateful.
”

How to pay in your donations

We've made it as easy as possible for you to pay in your money raised.

JustGiving

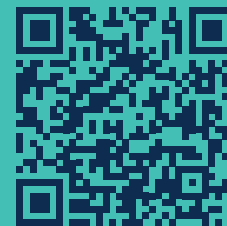
With your JustGiving page, everything happens automatically: the money is sent to us, Gift Aid collected and your sponsors thanked.

Cash

If you have cash to pay in you can:
Pop into the Fundraising Office – Merton House at East Lancashire Hospice, Park Lee Road, Blackburn, BB2 3NY.

Visit one of our charity shops

You can find your closest one here:
<https://eastlancshospice.org.uk/retail/our-shops/>



Online

Pay your donations through our website:
<https://donate.eastlancshospice.org.uk/>



Over the phone

Call our fundraising team and pay over the phone –
01254 965877

Thank you

for supporting us



East Lancashire
Hospice

For support with your fundraising please contact us



01254 965877



fundraising@eastlancshospice.org.uk



eastlancshospice.org.uk



Registered with
**FUNDRAISING
REGULATOR**

Registered Charity No. 1075653